



# PSA<sup>®</sup> FOUNDATION

PLAYER WELLBEING | EQUAL OPPORTUNITY  
COMMUNITY ENGAGEMENT

*"SUPPORTING THE GROWTH OF  
SQUASH GLOBALLY THROUGH COMMUNITY ENGAGEMENT,  
PROVIDING EQUAL OPPORTUNITY AND PLAYER WELLBEING"*



The PSA Foundation is the charitable arm of the Professional Squash Tour.

We are on a mission to grow squash by supporting our professional players, developing international grassroots programmes, boosting participation through equality and celebrating our global squash community!

## HOW WE DO IT

See below how you can play a part in making this happen





Squash University (SU) is designed to provide players with the tools they need to maximise the opportunities that come up during playing years and to help plan and prepare for life after squash.

- Hosting workshops and presentations with industry professionals
- Providing resources and links for career transitions and personal development
- A mentorship programme that supports career transitions at every stage of the player pathway



## #SQUASHFORWARD

A joint initiative between the World Squash Federation (WSF), Professional Squash Association (PSA) and PSA Foundation, we engage with the next generation of squash players in order to give them the chance to help shape the future of the sport.

- Workshops and brainstorming sessions at junior opens
- Connecting with current pros as mentors and for guidance

## WOMEN IN SPORT ADVOCACY EVENTS

The PSA Tour is recognised for striving for parity and having equal prize money, however there is still a lower number of women who play both professionally and at the amateur level; we want to change that.

- Women and girl's squash clinics at tournaments and clubs
- Supporting women's and girl's squash foundations
- Hosting talks, forums and networking events amongst inspirational female characters in squash and related industries to inspire and facilitate new projects
- Supporting national federations and marketing campaigns to increase participation among women and girls



***"I want to encourage women and girls to be more confident in getting involved with healthy living. Sport does make a difference"***

Nicol David



## LOCAL SCHOOL & CLUB ACTIVATION AT TOURNAMENTS

Every PSA Tour tournament is a great platform to showcase our sport, inspiring players and introducing new juniors to our sport in style. We would like to see every tournament reaching out to local clubs and schools and inviting them for an introduction to our great game and the pro tour!

- Introductory coaching sessions
- Q & A's with the pros
- Opportunities to watch pro squash
- Coaching clinics with the pros



## TOURNAMENT LEGACY PROGRAMMES



Our goal is to be able to leave junior legacy programmes with every tournament on the PSA Tour. This will help bridge the gap of schools lacking the opportunity of an introduction to squash and create new membership at local clubs.

- Programmes set up as Rackets Cubed affiliated initiatives
- Programmes target junior school children from disadvantaged backgrounds, who otherwise wouldn't have the opportunity
- Programme sessions include 1 hour of squash coaching, 1 hour boost to their education and a nutritious meal at the end



and





## Rebound SQUASH RECYCLING PROGRAM

Rebound is a PSA Foundation initiative to collect usable squash gear and send the donations across the world to the programmes that we support. We communicate closely with these programmes to make sure the donated gear is reaching the places that need it the most..

- All recipients of the donations are programmes that meet our criteria for support from under-served communities
- Collections of donated equipment typically happen at tournaments and squash clubs posting collections to our office for redistribution



## COMMUNITY PROGRAMMES OF SUPPORT

We support programmes established in under-served areas that have focus on supporting children from disadvantaged backgrounds. We do this by passing on donated squash gear, providing coaching resources, access to the pro tour and opportunities for talented players to compete professionally.



SQUASH  
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# WHAT YOU CAN DO TO HELP:

Visit our website (click below)

[psafoundation.com](https://psafoundation.com)

Become a member of the PSA Foundation for only £24.99 a year to support our programs and get a number of benefits, or make a one-off donation! [\(click here\)](#)

Check out our fundraising page to create your own fund-raiser in support of the PSA Foundation by clicking here: [Wonderful.org](https://www.wonderful.org)



We also welcome any suggestions around projects, or initiatives, geared to support the needs of your local squash community!

Please email [foundation@psaworldtour.com](mailto:foundation@psaworldtour.com) for any initial correspondence.

*Thank you for making a difference in the future of OUR sport!!*

