



How to get involved in Women's Squash Week

Special offer and event ideas

- Bring-a-female-friend-for-free offer: encourage your members to bring a friend for free to any of club activities.
- Special offer for female players: allow female players to use the courts for a reduced price or for free during the week.
- Host a tournament or festival: introduce more female players to competition (remember to keep it fun, informal and social).
- Organise a have-a-go day: you could approach the tennis section of your club or reach out to gym users in your centre.
- Link up with a new partner in your community: this could be the Women's Institute, a business, community group or other sports sections at your club.
- Host a mother and daughter day: invite the mums of your juniors to have a go.

Use the [England Squash app](#) to add your session and participants. From this information, the Women's Squash Week organisers can evaluate the impact of the campaign.

Join the conversation

- Promote your Women's Squash Week activities in the run up to the campaign.
- Use the suggested social media posts to shout about Women's Squash Week.
- Enter the photo contest to win prizes including a player appearance at your club.
- Share stories from women and girls at your club during Women's Squash Week.
- Share images or mini videos from your sessions or use the ones available in the toolkit.
- Always use #WomensSquashWeek so England Squash can repost your messages.
- Boost posts on Facebook to reach a wider audience. Paying to boost your boost allows you to select your demographic to local women and girls of a particular age and area.

Win prizes

Win amazing prizes including a player appearance at your club! Simply enter the social media photo contest by sharing your Women's Squash Week on court activities.

- 1st Prize: a player appearance from a female player at your club or venue.
- 2nd Prize: a Squash Girls Can hoodie from [305SQUASH](#) (three available)

How to enter

Post your photos to [Twitter](#), [Facebook](#) or [Instagram](#) using #WomensSquashWeek and tag in England Squash between 23-29th September inclusive to enter the draw to win prizes. The prizes will be randomly selected. Tc and Cs apply. Spread the word within your club!